

# SPONSOR MEDIA NEEDS

## CONFERENCE SPONSOR | \$10,000

- **Full-page Color Cover ad** in conference program book
- **High resolution logo** for conference digital displays, print material & PBF website

## PROGRAM SPONSOR | \$5,000

- **Full-page Color ad** in conference program book
- **High resolution logo** for conference digital displays, print material & PBF website

## SESSION SPONSOR | \$3,000

- **Full-page Gold ad** in conference program book
- **High resolution logo** for conference digital displays, print material & PBF website

## WORKSHOP SPONSOR | \$2,000

- **Half-page Color ad** in conference program book
- **High resolution logo** for conference digital displays, print material & PBF website

## TOTEBAG SPONSOR | \$1,500

- **Business logo printed on 2025 NLSWRC tote bags**
- **High resolution logo** for conference digital displays, print material & PBF website

## SPONSOR A STUDENT | \$750/STUDENT

- **High resolution logo** for conference digital displays, print material & PBF website

## BREAKFAST SPONSOR | \$7,500

*Limited to two (2) Breakfast Sponsors*

- **Half-page Color Cover ad** in conference program book
- **High resolution logo** for conference digital displays, print material & PBF website

## SATURDAY LUNCH SPONSOR | \$5,500

*Limited to two (2) Lunch Sponsors*

- **Half-page Color Cover ad** in conference program book
- **High resolution logo** for conference digital displays, print material & PBF website

## COFFEE SPONSOR | \$2,500

*Limited to two (2) Coffee Sponsors*

- **Half-page Color ad** in conference program book
- **High resolution logo** for conference digital displays, print material & PBF website

# AD SIZES

## Color Cover & Center Ad

Color ink | 8.5" W x 11" H

## Gold Page Ad

Gold ink | 8.5" W x 11" H

## Half Page Color Ad

Color ink | 8.5" W x 5.5" H

# AD FILE TYPES

Finished ads files accepted:

**PDF, JPG, PNG at 300 dpi**

**CMYK files preferred**

# LOGO FILES

Logo files accepted:

**PDF, JPG, PNG at 300 dpi**

**Width no smaller than 1500 pixels**

**SVG & EPS files also accepted**

# DELIVERY

Due: **FRIDAY, SEPT. 19TH**

to: **info@peggybrowningfund.org**

Ads must be delivered by 12noon ET on Friday, September 19th, 2025.

Sponsorships received after that will be included in our digital display.